

It Starts with an Idea: How a Little Software Company Competed Against the Big Software Gorillas by Turning an Idea Into Practical Software (Paperback)



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Reviews

This publication is great. It is full of wisdom and knowledge You will not really feel monotony at at any time of the time (that's what catalogs are for relating to when you ask me).
(Dr. Everett Dicki DDS)

IT STARTS WITH AN IDEA: HOW A LITTLE SOFTWARE COMPANY COMPETED AGAINST THE BIG SOFTWARE GORILLAS BY TURNING AN IDEA INTO PRACTICAL SOFTWARE (PAPERBACK)



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Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Intelic was a software start-up in the late 1990s. The company was led by three co-founders: Stephen, a man with marketing flair and a true entrepreneurial spirit; John, a salesman and a visionary; and Jan, a skilled software engineer and manager. The little software chimp took on the big gorillas in the software industry. Jan s book is a fun romp through the adventure of a start-up in Silicon Valley. Jan interlaces the story of Intelic with stories from her prior jobs, valuable lessons learned. The book reveals how Intelic created a dedicated and enthusiastic team - a team that worked hard and had fun - and a great product. Everyone will enjoy reading about Intelic s laughter and challenges, ups and downs. In addition, the book gives software engineers, managers, and CEOs insight into how to build Practical Software - software that is high performance, scalable, reliable, and robust - software that is on-schedule and low cost - using a software development methodology that is more agile than Agile. That s practical software!.



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