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I LOVE TYPE 07: HELVETICA (PAPERBACK)



Victionary, Hong Kong, 2014. Paperback. Condition: New. Language: English . Brand New Book. Celebrated in recent years in a retrospective exhibition at NY MOMA and in Gary Hustwit s 2007 documentary Helvetica, the sans-serif typeface Helvetica was designed in 1957 by Max Miedinger and Eduard Hoffman at the Haas Type Foundry in Switzerland. Arguably the most loved type family ever, Helvetica has legions of devoted fans - ranging from city governments and transit agencies worldwide, to universities and museums, to...

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- Authored by -
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