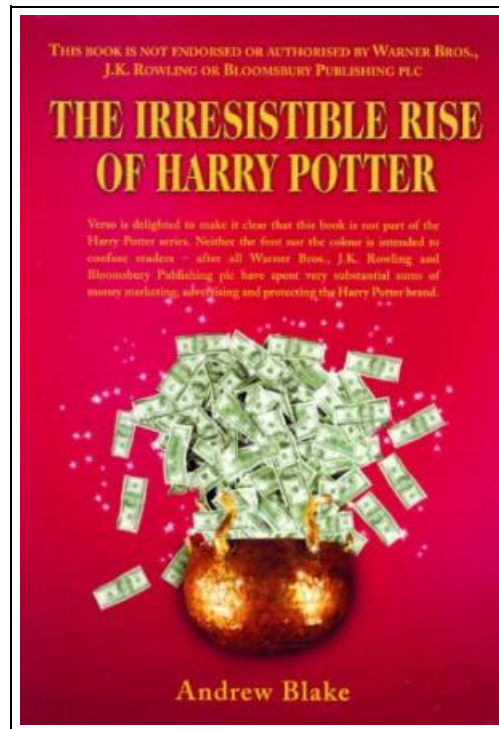


## The Irresistible Rise of Harry Potter: Kid-Lit in a Globalised World



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## THE IRRESISTIBLE RISE OF HARRY POTTER: KID-LIT IN A GLOBALISED WORLD



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