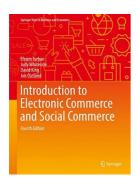
Download Doc

INTRODUCTION TO ELECTRONIC COMMERCE AND SOCIAL COMMERCE



Springer-Verlag Gmbh Mai 2017, 2017. Buch. Condition: Neu. Neuware - This is a complete update of the best-selling undergraduate textbook on Electronic Commerce (EC). New to this 4th Edition is the addition of material on Social Commerce (two chapters); a new tutorial on the major EC support technologies, including cloud computing, RFID, and EDI; ten new learning outcomes; and video exercises added to most chapters. Wherever appropriate, material on Social Commerce has been added to existing chapters. Supplementary material includes...

Read PDF Introduction to Electronic Commerce and Social Commerce

- Authored by Efraim Turban
- Released at 2017



Filesize: 2.15 MB

Reviews

It in a single of the best publication. Sure, it is play, continue to an interesting and amazing literature. You will not really feel monotony at whenever you want of your time (that's what catalogues are for about in the event you question me).

-- Sonia Block I

This is the greatest pdf i actually have go through right up until now. It is actually packed with knowledge and wisdom I found out this book from my dad and i advised this publication to find out.

-- Arely Rath

Related Books

Dom's Dragon - Read it Yourself with Ladybird: Level

• 2

Chaucer's Canterbury

• Tales

It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock

'em

Instrumentation and Control

• Systems

Would It Kill You to Stop Doing

• That?