Complexity Management in Supply Chains

By Thorsten Blecker

Erich Verlag Schmidt Sep 2006, 2006. Taschenbuch. Condition: Neu. Neuware - Supply chains are faced with a rising complexity with manifold effects. Because of the strong link between a supply chain's complexity and its efficiency, supply chain complexity management becomes a major challenge of today's business management. Therefore logistics and the supply chain management can play a significant role in mastering and managing complexity. This book, edited by Thorsten Blecker and Wolfgang Kersten, is exemplifying the current progress in complexity management. Separate chapters are dedicated to clarify complexity management in transportation, networks and supply chains. It offers important insights of - global and flexible network modelling to manage complexity, - complexity in supply chains - developing human resource strategy, - performance measurement of green supply chain management, - complexity in transportation by means of containers and air-cargos. The volume, written by well-known experts of supply chain management from all over the world, shows applicable solutions, practical examples and use cases to illustrate complexity management and its application in logistics and supply chain management. It presents the central perspectives for a modern complexity management in supply chains. Therefore the book offers a fundamental understanding for workable complexity management concept their implementation...

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