IBM Cognos Insight

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Packt Publishing. Paperback. Book Condition: New. Paperback. 142 pages. Dimensions: 9.2in. x 7.5in. x 0.5in.Take a deep dive into IBM Cognos Insight and learn how this personal analytics tool can be integrated with other IBM Business Analytics products Overview Step-by-step, how to guide, for installing and configuring IBM Cognos Insight for your needs Learn how to build Financial, Marketing and Sales workspaces in Cognos Insight. Learn how to integrate and collaborate with IBM Cognos Business Intelligence. In Detail Based on in-memory technology with write-back capabilities for What-if scenario planning, Cognos Insight gives spreadsheets the rich visual appeal for better analysis and planning. Leverage the collaborative features to seamlessly publish the personal analysis workspaces to an enterprise-wide Cognos Business Intelligence solution. IBM Cognos Insight is a fast paced, practical hands-on guide with step-by-step instructions to build Cognos Insight workspaces. Take advantage of the in-memory TM1 cubes as the underlying engine to answer business questions by analyzing data in the form of reports and dashboards. Share these insights with other Cognos services or mobile devices to empower users with real-time data. This book introduces Cognos Insight as a personal yet powerful analytics application. It covers how decision making is applied in all...

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