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Huron Street Press, United States, 2012. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book. The essentials for building a successful business from the ground up are clearly delineated in this primer for would-be entrepreneurs. Whether starting from scratch, buying an existing business, or becoming a franchisee, anyone dreaming of becoming their own boss needs to understand the fundamentals of business management addressed here. Choosing the right business, creating a business plan, analyzing finances, starting...

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- Authored by Paul J. Christopher
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