



Pride: The Secret of Success (Paperback)

By Jessica Tracy

HOUGHTON MIFFLIN, United States, 2018. Paperback. Condition: New. Reprint. Language: English . Brand New Book. Why did Paul Gauguin abandon middle-class life to follow the path of a starving artist? What explains the massive success of Steve Jobs, a man with great ideas but weak programming skills and a questionable managerial style? How did Dean Karnazes-the famed Ultramarathon Man -transform himself from a directionless desk jockey into an extreme athlete who once ran fifty marathons in fifty days? As the renowned emotion researcher Jessica Tracy reveals in *Pride*, each of these superachievers has been motivated by an often maligned emotion: pride. Its dark, hubristic side is well known, but Tracy shows that pride is also essential for helping us become our best, brightest selves. It makes us strive for excellence. In the right doses and the right contexts, it has been proven to boost creativity, motivate altruism, and confer power and prestige on those who display it. Avoiding the bad kind of pride while nurturing the good kind, Tracy argues, might just be the secret to success.



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Reviews

This publication may be really worth a go through, and a lot better than other. It really is written in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Natalie Abbott**

This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be play, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.

-- **Rene Olson**