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# LIFE S A PITCH: LEARN THE PROVEN FORMULA THAT HAS SOLD OVER \$1 BILLION IN PRODUCTS



Koehler Books, United States, 2014. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Selling is pretty much what Bob Circosta has been doing for the last three decades. Not only was he TV s ORIGINAL Home Shopping host, but he also helped create the multi-billion dollar TV home shopping industry-from scratch. Over the past 37 years, Bob has logged over 25,000 hours of LIVE selling on television. made over 75.000...

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- Authored by Bob Circosta
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