



The Internet Marketing Strategy Book Learn the best methods, and make a realistic plan

By Barry John Abraham

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 196 pages. Dimensions: 9.0in. x 6.0in. x 0.5in.The Internet Marketing Strategy Book provides you and your business with an easy-to-understand guide to success in Internet marketing. Todays Internet offers a dizzying array of opportunities for greater visibility: Blogs, Facebook, YouTube, Twitter, mobile websites, SEO, AdWords, and other methods are now being used to gain advantage in the business arena. The difficult reality for many entrepreneurs is that they need to embrace these methods in order to stay competitive. The risk of ignoring them is too great. Yet, how are small businesses supposed to learn and implement these (often complex) methods This book addresses this challenge head-on, helping business people to create a strategy that is effective and REALISTIC. In a succinct way, this book explains: What a particular aspect of Internet marketing is. Whether it is right for your business. Various ways it could be helpful. The most important things to know about it. The most important things to do with it. The most important things NOT to do with it. Time is a precious resource, and this book will help you make good use...



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