



Interorganizational Effectiveness, Efficiency and Network Structure, Vol. 1: August, 1982 (Classic Reprint) (Paperback)

By Gordon Walker

Forgotten Books, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Interorganizational Effectiveness, Efficiency and Network Structure, Vol. 1: August, 1982 Interorganizational relationships have been recognized as an important influence on the character and level of an organizations performance (Yuchtman Seashore, 1967; Perrow, 1979, Chapter 6; Evan, 1972; Pennings, 1981).But differences in the effectiveness of interorganizational ties moderate this influence; more effective relationships should lead to better results for the organizations involved and be more likely to persist over time (Van de Ven and Ferry, 1980, p.317). Why are some interorganizational relations seen as successful by the parties involved and others not? This question guides the research we present here. Out model for determining relational effectiveness combines two frameworks: transaction cost analysis (Williamson, 1975; Ouchi, 1980), and the ecological structure of the interorganizational community. These frameworks are linked through the concept of efficiency and through the analytical construct of an interorganizational network (Knoke and Rogers, 1978; Evan Walker, 1978). In essence, relationships are perceived as more effective when they are more efficient, and the efficiency of relationships is determined by their location in the network. Defining the criteria for selecting the organizations involved...



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