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21st-Century Networking: How to Become a Natural Networker

By David Sole, Belinda Roberts

Elliott & Thompson Limited. Paperback. Book Condition: new. BRAND NEW, 21st-Century Networking: How to Become a Natural Networker, David Sole, Belinda Roberts, The essential guide to connecting for success.; It is easy to underestimate the power of a strong business network. Many people see it as an 'optional extra' - another task to fit into an already crammed diary.; However, interpersonal relationships remain at the heart of success. Unless we invest time in networking, we are limiting our ability to achieve, to grow and to develop our business. The good news is, it's never too late to start networking. In straightforward and simple terms, 21st Century Networking shows you how to take a pragmatic and practical approach to developing this core skill. Including chapters on how to assess your networks, developing your personal brand, the softer skills of networking, using social media and making networking part of your everyday life, the book is filled with case studies to bring the theory to life through real examples.; 21st Century Networking provides all you need to take charge of your network - today.

Reviews

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