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Sun Tzus Art of War Plus Strategy against Terror Ancient Wisdom for Todays War

By Sun Tzu

Clearbridge Publishing. Paperback. Condition: New. 208 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. Two books in one, the only award winning translation of Sun Tzus The Art of War plus our award-winning stanza-by-stanza adaptation applying his principles to the war on terror. This second edition updates the book a decade after its first release to address recent changes in the Middle East including the recent invasion of Iraq by ISIS fundamentalists. This award-winning book adapts Sun Tzus timeless principles to address todays military challenge of terrorism. Foreword Magazines 2006 Book of the Year Finalist in Philosophy, Like all our adaptations, Sun Tzus Art of War is on the left-hand pages with our application to terror on the facing right-hand pages. Unlike partisan views of the war on terror, this book follows Sun Tzus principles stanza, examining the relevant issues as he would. What emerges in a unique picture of the war on terror that you cannot get anywhere else. For example, Sun Tzu tells us that all war are based on economics and forces us to examine the economic underpinnings of terrorist attacks. What is the real battle underlying terrorism How does attacking civilians generate money for the terrorists...



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