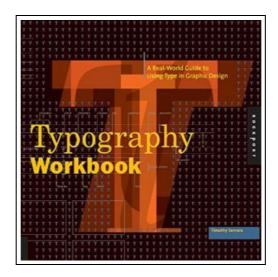
Typography Workbook: A Real-World Guide to Using Type in Graphic Design (Paperback)



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TYPOGRAPHY WORKBOOK: A REAL-WORLD GUIDE TO USING TYPE IN GRAPHIC DESIGN (PAPERBACK)



Rockport Publishers Inc., United States, 2006. Paperback. Condition: New. Revised ed.. Language: English. Brand New Book. New in paperback, Typography Workbook is part of Rockport's popular Workbook series of practical and inspirational workbooks that cover all the fundamental areas of the graphic design business. This book presents an abundance of information on type, which is the cornerstone of graphic design, both succinctly and to the point, so that designers can get the information they need quickly and easily. Whereas many other books on type are either very technical or showcase oriented, this book offers ideas and inspiration through hundreds of real-life projects showing successful, well-crafted usage of type. The book also offers a variety of other content, including choosing fonts, sizes and colours, as well as incorporating text and illustrations and avoiding common mistakes in text usage. The book is accessible and informative, and will provide its readers with practical as well as inspirational advice.



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