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SELLING SPIRITUALITY: THE SILENT TAKEOVER OF RELIGION (PAPERBACK)



Taylor Francis Ltd, United Kingdom, 2004. Paperback. Condition: New. New.. Language: English . Brand New Book ***** Print on Demand *****.From Feng Shui to holistic medicine, from aromatherapy candles to yoga weekends, spirituality is big business. It promises to soothe away the angst of modern living and to offer an antidote to shallow materialism. Selling Spirituality is a short, sharp, attack on this fallacy. It shows how spirituality has in fact become a powerful commodity in the global marketplace -...

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- Authored by Jeremy Carrette, Richard King
- Released at 2004



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