



A Retailer's Guide for Promotion of Your Store: Good Times or Bad!: A Handy Little Guide (Paperback)

By George Johnson

Createspace Independent Publishing Platform, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.A complete guide to marketing and promotional activities from Grand Opening events through Quitting Business and sell through of entire store inventories. Impactive marketing techniques and events for Independent Retail Owners. Including a complete retail promotional contest for use by individual store owners.



[READ ONLINE](#)
[6.75 MB]



Reviews

This book is great. It is written in simple words and not difficult to understand. I discovered this pdf from my dad and I suggested this ebook to find out.
-- Prof. Webster Barrows

This ebook is fantastic. We have read it and I am confident that I am going to read through again yet again in the future. I can easily get a pleasure of reading a published ebook.
-- Heloise Dare