



Web of Deceit (Paperback)

By Frank St Onge

Dog Ear Publishing, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. It was 1998, and the US economy was booming. This new economy would be impervious to recessions and provide wealth for everyone. These new Internet companies were issuing IPOs generating huge dividends for investors and fueling exotic advertising, stock options, and lavish offices. The new measuring stick for success was no longer profitability but eyeballs on their websites. Bob Stone is a young marketing professional living on the North Shore of Boston. He works for a traditional packaged goods company and is happy to be there. He s married to a beautiful woman and has two young daughters. He wants for nothing. Then he s recruited by Steve Manto, a young, charismatic entrepreneur. Bob is enticed by a big salary, stock options, and a bright future. Manto convinces Bob to come on board, and soon, life is no longer so happy and simple. Beneath Steve Manto s charm is an unscrupulous man planning to take advantage of the Internet and make a fortune. Soon Bob Stone is in over his head as he becomes rich but loses almost everything else....

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