



The Geek Leader s Handbook: Essential Leadership Insight for People with Technical Backgrounds

By Paul Glen, Maria McManus

Leading Geeks Press, United States, 2014. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Mastering the Art of Technical Leadership As a dedicated leader, you ve probably read everything you could on leadership. Many books have been written about it. But you re a technical leader, so it s guaranteed that much of what you ve read is incomplete at best, and quite possibly inappropriate. Sure, you can learn a lot by studying ancient generals, sales gurus, or even Steve Jobs, but you ve got to remember that Attila the Hun never deployed SAP. The Geek Leader s Handbook recognizes and respects the unique challenges that geek leaders face. It provides both practical advice and a framework rooted in the understanding that: Geeks are different. Geeks would rather lead technology than people, but only people can be led. Geeks have a hard time working with non-geeks, but those who learn to do it well become great geek leaders. The Geek Leader s Handbook gives you practical, immediately applicable advice tailored to the day-to-day challenges of technical leadership. You don t need yet another laundry list of things you should do....



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