



## Study Guide T/a Financial Accounting in an Economic Context, 9E (Paperback)

By Jamie Pratt

John Wiley Sons Inc, United States, 2014. Paperback. Condition: New. 9th ed.. Language: English . Brand New Book. This is the study guide to accompany Financial Accounting in an Economic Context, 9e. By focusing on three elemental themes -- economic factors, measurement issues, and decision-making perspective -- Jamie Pratt s Financial Accounting in an Economic Context, 9th Edition provides a clear understanding of the relevance of principles applied in the real world. Virtually every concept refers to a real company, a real situation, or a real event. Pratt 9e takes an integrative look at accounting and finance by considering the impact of economics, internal controls, international standard, ethics, decision-making, and earnings management. A complete financial picture can be drawn using the tools presented in this text. This text enables MBA and undergraduate students to develop an understanding of the impact that economic events have on business. New elements in the ninth edition sharpen the text s economic decision-making foundation and is available with Quantum s intelligent adaptive learning and assessment software.



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