

# What the Nose Knows: The Science of Scent in Everyday Life

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# Reviews

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## WHAT THE NOSE KNOWS: THE SCIENCE OF SCENT IN EVERYDAY LIFE



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Crown, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Finalist for the 2008 Los Angeles Times Book Prize in Science and Technology "[S]mart, eminently readable. . . . a lighthearted book, packed with curious tidbits." New York Observer "[A]n entertaining romp through the science of smell." Newsweek "Avery Gilbert is the David Sedaris of the nostril, the Mark Twain of the nasal passages." JAMA(Journal of the American Medical Association) "Avery Gilbert's whistle-stop journey . . . through, around and inside the nose is remarkably entertaining, and a great read for anyone seeking a tour that awakens the senses. Everybody who is anybody in the world of scent, and a few impostors too, make an appearance as we bounce from chapter to chapter, learning diverse olfactory gems." New Scientist "[A] great deal of fun. . . .What the Nose Knowsprovides a well-researched, even scholarly, compendium of olfactory facts and fallacies, woven into an enticing history of the uses and misuses of scent. Having dug through what one can imagine must have been some very moldy smelling archives, Gilbert presents a wide-ranging yet deep look at what our 'noses knowses.'" Science "[A] great book on an overlooked topic. . . . Gilbert combines a scientist's sense of wonder, a scent-making professional's sensibility, and a slightlyBeavis and Butt-Head-like fascination with aroma." Peter Dykstra, CNN Science,SciTechBlog "The volume is almost a guilty pleasure (since smell jokes are generally vulgar), hence one of the best kinds of book. Besides its entertainment value, it is also genuinely informative. . . . Gilbert quips like a stand-up comic throughout but never lets humor trump solid, research-based information, which is nothing to sniff at." Booklist "A scientist tells us entertaining things about odors both pleasant and foul. Olfactory researcher and psychologist...

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