



Lessons in Duck Shooting

By Jayne Buxton

Arrow, 2006. Taschenbuch. Book Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Ally James' life is in dire need of a makeover. Juggling the demands of a neurotic boss, the sudden appearance of her ex-husband's latest arm candy and the endless whirl of school runs and fish sticks seems to have become a mammoth effort of late. And watching The Little Mermaid with her kids is probably the closest she has come to an exciting date in years. So when her best friend Mel persuades, or rather bullies, her into a dating seminar, Ally finds herself reluctantly giving in. Marina Boyd, American relationship guru extraordinaire, claims that all you need is some shrewd self-marketing and a steady stream of trial men -- or, to use her term, 'duck decoys' -- and you're on a sure-fire road to Mr Right. Ally's not so sure, though. Can packaging and promoting possibly be the same as dating and falling in love And how on earth would you find the time for a makeover, a direct mail campaign and a branding programme when you're busy putting out fires at home Ally is about to find...



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Reviews

An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf.

-- Prof. Dan Windler MD

It is really an amazing publication i actually have at any time read. It is really simplistic but unexpected situations inside the 50 percent of your pdf. Its been written in an exceptionally simple way in fact it is just right after i finished reading this ebook where actually transformed me, alter the way i really believe.

-- Dr. Celestino Spinka III