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Teaching Graphic Design: Course Offerings and Class Projects from the Leading Graduate and Undergraduate Programs

By -

Allworth Press. Paperback. Book Condition: New. Paperback. 288 pages. Dimensions: 8.9in. x 6.0in. x 0.7in. This priceless teaching tool features more than 70 proven-effective programs from the country's leading graphic design schools. Spanning from traditional, bricks and mortar approaches to the ever-widening digital frontier of graphic design, these syllabi include detailed introductions, weekly breakdowns, project suggestions, and selected readings, as well as offer valued background material on the history, social responsibility, and cultural impact of design. More than an instructor's guide, Teaching Graphic Design is a self-contained chronicle of the past, present, and future of the art and the industry. No other book on the market shares graphic design course syllabi in such a comprehensive manner. Allows first-time educators to build a lesson plan based on proven successful approaches. Features more than 70 contributors from almost every imaginable design arena, including multimedia courses, design history, and professional practice. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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