



One Red Paperclip: The Story of How One Man Changed His Liofe One Swap at a Time

By Kyle MacDonald

Ebury Publishing. Paperback. Book Condition: new. BRAND NEW, One Red Paperclip: The Story of How One Man Changed His Liofe One Swap at a Time, Kyle MacDonald, Kyle MacDonald wanted his own house. The problem was he didn't have a job and he didn't have any money. Thinking back to his childhood he remembered the game he loved to play - Bigger and Better. It was a way of trading your old stuff to get bigger and better new stuff. Legend had it, some people managed to trade an old biro for a brand new car! This got Kyle thinking. If that kind of entrepreneurial spirit could turn tiny objects into big ones, then why not try trading up to a house? And then he saw it. One red paperclip, sitting on his desk, holding the pages of his CV together, ready to go out into the world and help him find the job that would eventually get him a house. But that didn't sound nearly as much fun as trading. So he wrote an internet advert hoping to trade one red paperclip and suddenly his inbox filled with responses: the trading had begun. Did he get the house? Well, you're...



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