App Quality Secrets for Agile App Teams

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Reviews

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(Mitchell Kuhn III)

APP QUALITY SECRETS FOR AGILE APP TEAMS

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CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 350 pages. Dimensions: 9.0in. x 6.0in. x 0.8in.App Quality: Secrets for Agile App Teams gives agile and lean app teams an edge in building well-received apps, and accelerates them on the way to 5-stars. The book is written for app developers, testers and product managers. The book uses real world examples and data-driven techniques that any app team can apply to their designs, code, agile sprints, and product planning. App Quality gives your app team access to the best practices and hard-earned lessons from analyzing hundreds of millions of app store reviews, thousands of app testers testing hundreds of top apps, and conversations with top app teams. Included: Top 10 App Quality Monsters Top 10 Quality Attributes Tips for Developers, Testers, and Product Managers The book is aimed at both Agile and Lean app teams. The book is focused on analytics and practical, real-world examples of quality issues, and practical solutions to those quality issues. Whether the team is just starting to plan their next great app, or improving an existing one, following the recommendations and system outlined in this book will help get your app to 5 stars. App Quality walks through the Top 10 App Quality Monsters. These are the top sources of quality issues in todays modern apps: App Deployment and Distribution, Device State and Fragmentation, Users, Real World, Reviews, Metrics, Competition, Security and Privacy, User Interface, and Agile Mobile Teams themselves. Each quality monster is described in detail, with specific best practices and tips for Developers, Testers, and Product Managers. The book also describes the Top 10 Quality Attributes, learned from app store review analysis and app testing: Content, Elegance, Interoperability, Performance, Pricing, Privacy, Satisfaction, Security, Stability, and Usability. Each quality attribute is...

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