



Managerial Accounting with Myaccountinglab (Mixed media product)

By Karen W. Braun, Wendy M. Tietz

Pearson Education Limited, United Kingdom, 2014. Mixed media product. Book Condition: New. Global ed 4th revised ed. 276 x 216 mm. Language: N/A. Brand New Book. For courses in Introduction to Management Accounting This text helps students make the connection between managerial accounting concepts and the businesses they deal with everyday through strong coverage and effective practice. By presenting actual accounting decisions made in companies like Target and J. Crew, the text s precise coverage of the core concepts engages students in the learning process. MyAccountingLab for Managerial Accounting is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams-resulting in better performance in the course-and provides educators with a dynamic set of tools for gauging individual and class progress. This program provides a better teaching and learning experience-for you and your students. Here s how: *Personalized learning with MyAccountingLab-the online homework, tutorial and assessment program that helps students succeed in the classroom and beyond. *Students see the connections between accounting concepts and the businesses they interact with everyday. *Students learn from the latest information on important topics in the field.



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Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Ally Reichel

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- Prof. Kirk Cruickshank DDS