



Are Traditional Media Dead?: Can Journalism Survive in the Digital World?

By Ingrid Sturgis

International Debate Education Association. Paperback. Book Condition: new. BRAND NEW, Are Traditional Media Dead?: Can Journalism Survive in the Digital World?, Ingrid Sturgis, In the 21st century, the Internet has made publishers of anyone with a laptop or mobile phone. In response many observers have said that traditional media -- defined as newspapers, radio, television, cable TV, magazines and other print publications -- are in a death spiral if not already dead. In a series of articles ranging from academic journals to popular print media, opinion surveys and government reports, Are Traditional Media Dead?, the latest volume in volume in the Sourcebook on Contemporary Controversies series, investigates this question, exploring: Does journalism have one foot in the grave? How traditional media can fight back How new media has impacted traditional media How journalism can change to adapt to digital age Can older media survive?.

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