



Translating Statistics to Make Decisions: A Guide for the Non-Statistician (Paperback)

By Victoria Cox

aPress, United States, 2017. Paperback. Condition: New. 1st ed.. Language: English . Brand New Book. Examine and solve the common misconceptions and fallacies that non-statisticians bring to their interpretation of statistical results. Explore the many pitfalls that non-statisticians-and also statisticians who present statistical reports to non-statisticians-must avoid if statistical results are to be correctly used for evidence-based business decision making. Victoria Cox, senior statistician at the United Kingdom s Defence Science and Technology Laboratory (Dstl), distills the lessons of her long experience presenting the actionable results of complex statistical studies to users of widely varying statistical sophistication across many disciplines: from scientists, engineers, analysts, and information technologists to executives, military personnel, project managers, and officials across UK government departments, industry, academia, and international partners. The author shows how faulty statistical reasoning often undermines the utility of statistical results even among those with advanced technical training. Translating Statistics teaches statistically naive readers enough about statistical questions, methods, models, assumptions, and statements that they will be able to extract the practical message from statistical reports and better constrain what conclusions cannot be made from the results. To non-statisticians with some statistical training, this book offers brush-ups, reminders, and tips for the proper...



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