



Applied Mergers and Acquisitions Workbook

By Bruner, Robert F.

John Wiley and Sons, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Introduction to the Workbook.PART ONE: QUESTIONS.Chapter 1: Introduction and Executive Summary.Chapter 2: Ethics in M&A.Chapter 3: Does M&A Pay?Chapter 4: M&A Activity.Chapter 5: Cross-Border M&A.Chapter 6: Strategy and the Uses of M&A to Grow or Restructure the Firm.Chapter 7: Acquisition Search and Deal Origination: Some Guiding Principles.Chapter 8: Due Diligence.Chapter 9: Valuing Firms.Chapter 10: Valuing Options.Chapter 11: Valuing Synergies.Chapter 12: Valuing the Firm across Borders.Chapter 13: Valuing the Highly Levered Firm, Assessing the Highly Levered Transaction.Chapter 14: Real Options and Their Impact on M&A.Chapter 15: Valuing Liquidity and Control.Chapter 16: Financial Accounting for Mergers and Acquisitions.Chapter 17: Momentum Acquisition Strategies: An Illustration of Why Value Creation Is the Best Financial Criterion.Chapter 18: An Introduction to Deal Design in M&A.Chapter 19: Choosing the Form of Acquisitive Reorganization.Chapter 20: Choosing the Form of Payment and Financing.Chapter 21: Framework for Structuring the Terms of Exchange: Finding the "Win-Win" Deal.Chapter 22: Structuring and Valuing Contingent Payments in M&A.Chapter 23: Risk Management in M&A.Chapter 24: Social Issues.Chapter 25: How a Negotiated Deal Takes Shape.Chapter 26: Governance in M&A: The Board of Directors and Shareholder Voting.Chapter 27:...



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