



A D. 2006 Avoiding Doomsday: (Managing Making the Most of Small to Medium Businesses) (Paperback)

By Hedley Ian Bell

AUTHORHOUSE, United States, 2006. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand *****. A. D. 2006. AVOIDING DOOMSDAY! (MANAGING MAKING THE MOST OF SMALL TO MEDIUM BUSINESSES) This book is more an academic or technical document produced in a simple readable format for Owners of Businesses to use as a definitive means of checking out and planning their business activity. So many people start out in business without the right preparation and plans on how and where to target their actions and finances. The book serves to help monitor and assess the business momentum and its chances of survival or failure - hence the title. Whether a business is small, medium or large, the fundamentals of how to approach the management and projection of that business are much the same. The book is not necessarily going to apply to all types of business but its prime objective is to bring to the reader s attention only the front line specifics that need to be considered. This bible is, therefore, an aide memoir from which to draw examples and concepts and to apply them to the business being considered. There are many informed books on the market...



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