



Great Motivation Secrets of Great Leaders (POD) (Paperback)

By John Baldoni

McGraw-Hill Education - Europe, United States, 2015. Paperback. Condition: New. Reprint. Language: English . Brand New Book. How the world s most successful leaders inspire their people to get things done Great Motivation Secrets of Great Leaders explores the leadership styles of many of the world s most influential leaders in business, the military, sports, and politics and extracts powerful lessons that managers can put to work in their organizations. Drawing upon his years of experience as a leadership consultant, visionary, and coach, John Baldoni, author of the highly successful Great Communication Secrets of Great Leaders Reveals the motivational techniques of Sam Walton, Mary Kay Ash, Ronald Reagan, Colleen Barrett, Col. David Hackworth, Earvin Magic Johnson, and other influential leaders Distills the proven motivational techniques of great leaders into core strategies and step-by-step solutions Explains ways for managers to use these techniques in everyday situations.



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