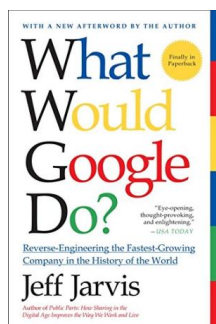


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# WHAT WOULD GOOGLE DO?: REVERSE ENGINEERING THE FASTEST GROWING COMPANY IN THE HISTORY OF THE WORLD



HarperCollins Publishers Inc. Paperback. Book Condition: new. BRAND NEW, What Would Google Do?: Reverse Engineering the Fastest Growing Company in the History of the World, Jeff Jarvis, What's the question every business should be asking itself? According to Jeff Jarvis, it's What Would Google Do? If you're not thinking or acting like Google - the fastest-growing company in the history of the world - then you're not going to survive, let alone prosper, in the Internet age. To demonstrate how...

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