



## Intellectual Property and Unfair Competition in a Nutshell (Paperback)

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By Charles R. McManis, David Friedman

West Academic, United States, 2012. Paperback. Condition: New. 7th Revised edition. Language: English . Brand New Book. As its title suggests, this guide offers a broad summary of the law of intellectual property (i.e. patents, copyrights trademarks, trade secrets and a variety of other sui generis forms of protection for innovations and creativity) and the law of unfair competition (i.e. trademark infringement, passing off, trade disparagement, and deceptive advertising). It also touches on related fields of law (i.e. antitrust, consumer protection, regulated industries, and the law governing interference with contractual and noncontractual relations).



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