



Four Mistakes, The

By Trachtman, Michael G.

Sterling, 2010. Hardcover with dust jacket. Condition: BRAND NEW. Hardcover with dust jacket in shrinkwrapping. Lawsuits destroy companies and careers - but with a little forethought, they CAN be prevented. Attorney Michael Trachtman provides a lively and clear guide to the four most common legal mistakes made by business owners, executives and employees - errors that can lead to loss of money, creative capital. or worse. Each chapter examines one of the mistakes through the dramatic story of a fictional lawsuit, along with tangible advice on avoiding the problem. Trachtman even reveals how to take advantage of a competitors mistakes and turn their unmanaged risks into opportunities. The Four Mistakes referred to are: Mistake One: Losing the Documentation War; Mistake Two: Losing the Employee versus Employer War; Mistake Three: Giving Away the Secrets of Your Success; Mistake Four: Climbing Mountains that Should Have Been Molehills, Fighting Battles That Dont Have to be Fought. About the Author: Michael Trachtman co-founded and serves as president of Powell Trachtman, a 30 plus attorney business law firm and he also founded and operates Counsel Consulting Group LLC, a business consulting firm that trains businesses and executives to avoid lawsuits. Trachtman also co-teaches a course...



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