



## Getting It Out There: PR Social Media for Writers: Branding, What s in a Name?; Budgeting Time Money (Paperback)

By Nancy Gideon

Tell-Tale Publishing Group, LLC, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Approach the business of writing with a plan for success. Award-winning author of over 50 books, Nancy Gideon draws from her twenty-five year career as a writer to provide a step-by-step guide for investing your time and money wisely. Getting It Out There: PR and Social Media for Writers/Budgeting Time Money shows you how to establish a personal /writing budget, deal with tax(ing) issues, prioritize and set a value on your time, and establish a business plan for your writing future in a straightforward and fun narrative filled with common-sense examples and time and money saving tips. In this double edition, Nancy Gideon also educates her readers, budding authors and otherwise, on branding. Branding is a unique connection an author has with her audience. Gideon lays out the fundamental elements for writers to develop consistent marketing and public relation tools. A must-read for writers at all levels of expertise.



### Reviews

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