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Four-Leaf Clovers: How to Sow and Grow Value in Our Organizations

By Angel Pes

LID Publishing. Paperback. Book Condition: new. BRAND NEW, Four-Leaf Clovers: How to Sow and Grow Value in Our Organizations, Angel Pes, Responsible businesses are economic institutions which are committed to the values of our society. But not all companies making that claim really respect human rights, provide decent working conditions, environmental protection and commit to the elimination of corruption, all of which are the principles of the United Nations Global Compact. In this practical, and much needed book, Angel Pes explains how to sow and grow these values in our organisations, while simultaneously contributing to the material development of societies and achieving their goal - the creation of economic value. Using the metaphor of the four-leaf clover, he adopts the position that "all companies create value to subsist in the medium and long term, but not all of them possess the other three leaves: a specific purpose which is subject to no particular interest group; a tradition of behaviour patterns based on integrity and transparency; and a commitment to tackle the social and environmental challenges of our times.

Reviews

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-- Izaiah Schowalter