



Contemporary Issues in Sport Management: A Critical Introduction (Hardback)

By -

Sage Publications Ltd, United Kingdom, 2016. Hardback. Condition: New. Language: English . Brand New Book. ` Contemporary Issues in Sport Management presents an extensive array of absorbing contemporary issues relevant to managing sport. Internationally recognised scholars have contributed thought-provoking chapters on current global and local issues that are challenging traditional ways of thinking about and delivering sport. This exciting new book is rich in theory and stimulates readers to really think through the associated implications for sport management practice. -Tracy Taylor, Professor and Deputy Dean, University of Technology Sydney Business School Contemporary Issues in Sports Management offers a rich and dynamic introduction to the management of sport. An essential companion for all students embarking on a sports management course or module, it draws on research expertise from around the world and integrates these perspectives into engaging and accessible chapters. This book offers: Contemporary and international case studies followed by ` Tools for analysis so students can put the methodology into practice. A range of pedagogical features including learning objectives, learning outcomes and short ` Thinking points Useful websites and further reading at the end of each chapter A discussion of up-to-date issues including corruption in sport, sport policy, doping, athlete transgressions and much...



READ ONLINE
[1.1 MB]

Reviews

It becomes an incredible book that we actually have possibly study. It really is rally exciting throgh studying period of time. I am very easily could get a satisfaction of reading through a written book.

-- Gianni Hoppe

A really awesome pdf with perfect and lucid reasons. It is actually rally fascinating throgh reading period of time. Your lifestyle period will probably be transform as soon as you total looking over this ebook.

-- Alford Kihn