



The Hit Man: One Man s Strategy for Growth,Change and Profit (Hardback)

By Phillip Hurst

Longstreet Press, United States, 2003. Hardback. Condition: New. Language: English . Brand New Book. Alas, unlike the guru-type characters in most business fiction, Billy Pounds and Scott Johnson, the main characters of this book do not push an already perfected performance system. With their company s head on the chopping block, Billy is the one man that has the intellectual business insight to build a strategy for growth, change and profit, but he doesn t understand the people side of the business. Scott is his alter ego, rich in his skill to motivate others but limited to day to day operations. They are regular guys in different management positions, each with their own skill set, searching for the right way to keep their job and their business afloat without any established compass to set their direction. You will be engaged with them as they struggle through their mistakes. Watch how they deal with the grappling problems of everyday business while being overshadowed by the larger, long-term needs of developing a corporate philosophy, a business model, and a competitive strategy for success. Watch how they match their particular strengths to overcome personal shortcomings and corporate barriers.Initially they bounce off each other...



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