



Fideliser Et Mobiliser: La Gestion de Carriere Dans Les Petites Entreprises (Paperback)

By Lisa Taylor

Canadian Multilingual Literacy Centre, 2017. Paperback. Condition: New. Language: French . Brand New Book ***** Print on Demand *****. Ce guide présente plus de 40 conseils et activités économiques (certaines ne prennent que 10 minutes par jour), spécifiquement destinés aux petites entreprises pour recruter, mobiliser et fidéliser leur personnel. Rédigé dans un format novateur de guide de voyage par Lisa Taylor, spécialiste en gestion de carrière, l'ouvrage comprend des sections spéciales sur les nouveaux diplômés, la main-d'œuvre vieillissante et les entreprises familiales, et contient des modèles de planification et des liens vers des ressources uniques. Publié par l'Institut canadien d'éducation et de recherche en orientation (CERIC), le guide fournit également les résultats de recherches, des faits et des statistiques qui jettent un nouvel éclairage sur l'économie et la main-d'œuvre des PE canadiennes. Pour la plupart des entreprises, jusqu'à 70 du budget d'exploitation est consacré au personnel. Si la relation que vous entretenez avec votre main-d'œuvre représente à la fois votre risque le plus élevé et votre principal avantage concurrentiel, comment tirer le plus profit de cet investissement? La gestion de carrière - même pour les plus petites des PME - procure...



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