


[DOWNLOAD](#)


## The Balanced Scorecard - advantages and disadvantages

By Matthias Kammerer

GRIN Verlag Aug 2009, 2009. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2006 in the subject Business economics - Controlling, grade: 1,0, University of Northampton (University of Northampton), course: Management Accounting - Decision Making, 15 entries in the bibliography, language: English, abstract: . The Balanced Scorecard (BSC), developed 1992 by Kaplan and Norton, is a concept which measures a company's performance on the basis of traditional financial figures as well as non-financial measures. Therewith it provides managers with more relevant information than just with data about actions and decision of the past. (2gc ltd., 2003; Joyce&Woods 2001, Wheelen&Hunger 2002) It is built on four essential pillars - finance, learning&growth, customers and internal business processes - which all must be linked with the corporate vision and strategy to fathom the performance from different perspectives. . 20 pp. Englisch.



[READ ONLINE](#)  
[ 5.56 MB ]

### Reviews

*The ebook is straightforward in go through preferable to recognize. It typically does not charge too much. Its been designed in an exceptionally straightforward way and it is just following i finished reading this book where basically altered me, affect the way i really believe.*

-- **Dr. Reta Murphy**

*It becomes an amazing pdf which i actually have at any time read through. This can be for all those who statte there had not been a worthy of reading through. You wont sense monotony at anytime of your own time (that's what catalogues are for relating to should you check with me).*

-- **Claud Kris**

## You May Also Like



### Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers who are new to computer programming. Although...



### Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsej Temperament Sorter, DISG, Eignungstest für das Medizinstudium, Adult Attachment Interview,...



### A Year Book for Primary Grades; Based on Froebel s Mother Plays

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...



### Dom's Dragon - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Dom's Dragon - Read it Yourself with Ladybird: Level 2, Mandy Ross, One day, Dom finds a little red egg and soon he is the owner of a friendly dragon called Glow! But...



### Tinga Tinga Tales: Why Lion Roars - Read it Yourself with Ladybird

Paperback. Book Condition: New. Not Signed; This is a Tinga Tinga tale inspired by traditional stories from Africa. Lion is king of Tinga Tinga but he can't roar! Can his friend Flea help Lion to find his roar and behave more like...



### Anna's Fight for Hope: The Great Depression 1931 (Sisters in Time Series 20)

Barbour Publishing, Inc., 2004. Paperback. Book Condition: New. No Jacket. New paperback book copy of Anna's Fight for Hope: The Great Depression 1931 (Sisters in Time Series 20). Publisher recommended for ages 8 to 12 years, Grades 4-8. Uhrichsville OH: Barbour Publishing...