

Supply Management and Procurement (Hardback)

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Reviews

Very useful for all group of people. It is amongst the most incredible pdf i actually have read through. Its been written in an extremely straightforward way and it is just right after i finished reading through this pdf by which basically modified me, change the way i think. (Felicia Nikolaus)

SUPPLY MANAGEMENT AND PROCUREMENT (HARDBACK)



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J Ross Publishing, United States, 2012. Hardback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. Driven by a down economy and difficult economic realities, many organizations are discovering that what worked well in the past may not be what is needed now to move forward or even survive. This comprehensive and analytical resource draws comparisons between practicing basic procurement and the more advanced modern principles of strategic supply management, and clearly demonstrates how merely practicing the basic procurement principles and methods of the past in our new economy can lead to disastrous consequences. This valuable guide shows readers how to attain bestin-class supply management performance to help ensure survival and achieve competitive advantage. For the individuals in the trenches actually doing the work, it shows why strategic supply management and procurement practices are important to their jobs, why and how to use them, and what benefits can be derived from using them. Supply Management and Procurement: From the Basics to Best-in-Class contains proven tools and techniques and a wealth of information that procurement and supply management professionals at any level can use to improve both their organization s performance and their individual performance in real-world situations they face on a daily basis. This unique text is ideal for individual learning, corporate training, and academic course instruction.Key FeaturesProvides an extended source of knowledge, tools, and techniques to better understand the philosophy of strategic supply management and procurement, and discusses how to facilitate, implement, and manage change from a basic procurement philosophy to a strategic supply management philosophyEmphasizes the value and benefit of integrating new concepts and philosophies into current operations for cost reduction and process improvement, and increases in efficiencies that equate to higher profit margins and greater competitive advantageExamines the various analysis, tools, and techniques...

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