

Tata Acquires Corus: A case Study



Filesize: 6.54 MB

Reviews

The ebook is fantastic and great. I really could comprehend almost everything using this published e book. You will not really feel monotony at at any moment of the time (that's what catalogues are for regarding should you check with me).
(Izabella Little)

TATA ACQUIRES CORUS: A CASE STUDY

[DOWNLOAD](#)

GRIN Verlag Sep 2012, 2012. Taschenbuch. Book Condition: Neu. 215x152x15 mm. This item is printed on demand - Print on Demand Neuware - Research Paper from the year 2012 in the subject Business economics - Business Management, Corporate Governance, grade: -, - (Indian Institute of Technology, Kharagpur), course: Strategic Management, language: English, comment: The Case depicts implementation of Growth Strategy by acquisition of another company in a totally different business environment and cultural setup. The Case Study was tested in a class of Post Graduate Diploma in Management at Calcutta Business School as a part in the course on Marketing Strategy in 2012. , abstract: January 31, 2007, added a shining feather in the cap of corporate Tata Steel which was celebrating its centenary year 2006-07. This day Tata Steel acquired the ninth largest steel producer of the world Corus in an all cash deal of \$12.15 billion (around Rs. 55,000 crore) and catapulted itself from the 56th largest steel producer in the world to 6th largest steel producer in the world. It became the largest acquisition by an Indian company and the second largest in the industry after Mittal Steel s \$38.3 billion acquisition of Arcelor. By offering 608 pence per share (pps), which beat a price of Brazilian company Companhia Siderurgica Nacional (CSN) of 603 pps, was 33.6% higher than its original bid. By some measures, it exceeded the price paid in other recent industry deals, such as Mittal Steel s acquisition of Arcelor last year. In its centenary year of 2007, Tata Steel, a subsidiary of Tata Group - India s largest private sector company, was aiming to touch the production figure of 7 million tonnes but the acquisition would bring the total capacity of the group to around 23 million tonnes, making it the sixth largest...

[Read Tata Acquires Corus: A case Study Online](#)[Download PDF Tata Acquires Corus: A case Study](#)

Other PDFs



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers...

[Save eBook](#)

»



Angels Among Us: 52 Humorous and Inspirational Short Stories: Lifes Outtakes - Year 7

Publishing Inspiration. Paperback. Book Condition: New. This item is printed on demand. Paperback. 132 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.52 Humorous And Inspirational Short Stories!52 humorous and inspirational short stories from year 7 of...

[Save eBook](#)

»



Yearbook Volume 15

RareBooksClub. Paperback. Book Condition: New. This item is printed on demand. Paperback. 58 pages. Dimensions: 9.7in. x 7.4in. x 0.1in.This historic book may have numerous typos and missing text. Purchasers can usually download a free...

[Save eBook](#)

»



Adobe Indesign CS/Cs2 Breakthroughs

Peachpit Press, 2005. Softcover. Book Condition: Neu. Gebrauch - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Adobe InDesign is taking the publishing world by storm and...

[Save eBook](#)

»



Carmilla

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 140 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.Carmilla is a Gothic novella by Joseph Sheridan Le Fanu. First published in...

[Save eBook](#)

»