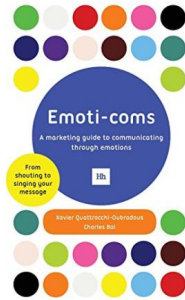


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EMOTI-COMS: A MARKETING GUIDE TO COMMUNICATING THROUGH EMOTIONS (PAPERBACK)



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- Authored by Xavier Quattrocchi-Oubradous, Charles Bal
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