

Supply Chain Management - Theory and Practice



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(Prof. Damon Kautzer III)

SUPPLY CHAIN MANAGEMENT - THEORY AND PRACTICE



paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 277 Publisher: Machinery Industry Pub. Date :2011-5-1. Book is easy to understand introduction to supply chain management and development background. has elaborated on the basic concepts of supply chain management and theory. supply chain management The focus of the operation with the core concept of supply chain operations strategy. information value and supply chain management. supply chain outsourcing decisions. supply chain sourcing decisions. supply chain. production planning and the classic concept of new production. supply chain environment. the demand forecast supply chain inventory management model. supply chain design and inventory systems and supply chain management practice. the latest developments and practices. This book is written in the general principles of supply chain can be repeatedly read the textbook teaching both between sections of the chapter as a separate system. but also before and after contact. This book clearly describes the various aspects of supply chain management theory. they also absorb the operations management. logistics management and other specific operations. the close integration of theory and practice. In addition. the book is a collection of some well-known domestic and international supply chain management of cases and repeated in different sections to be analyzed in order to enable readers to more in-depth understanding of the reasons for the success of different business models. This book also supply chain management direction for the future development prospects will be more conducive to understanding the content readers find new business model. This book is for institutions of higher education in business administration. logistics management. e-commerce and other professional undergraduate. MBA. business management. systems engineering graduate students. also very suitable for business decision-making management. supply chain management consulting management and entrepreneurial people who study...



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