Big Data for the Little Guy: Beginning Big Data with Power Bi and Excel 2013: 2015

By Neil Dunlop

Springer-Verlag Berlin and Heidelberg GmbH & Co. KG. Paperback. Book Condition: new. BRAND NEW, Big Data for the Little Guy: Beginning Big Data with Power Bi and Excel 2013: 2015, Neil Dunlop, In Beginning Big Data with Power BI and Excel 2013, you will learn to solve business problems by tapping the power of Microsoft's Excel and Power BI to import data from NoSQL and SQL databases and other sources, create relational data models, and analyze business problems through sophisticated dashboards and data-driven maps. While Beginning Big Data with Power BI and Excel 2013 covers prominent tools such as Hadoop and the NoSQL databases, it recognizes that most small and medium-sized businesses don't have the Big Data processing needs of a Netflix, Target, or Facebook. Instead, it shows how to import data and use the self-service analytics available in Excel with Power BI. As you'll see through the book's numerous case examples, these tools-which you already know how to use-can perform many of the same functions as the higher-end Apache tools many people believe are required to carry out in Big Data projects. Through instruction, insight, advice, and case studies, Beginning Big Data with Power BI and Excel 2013 will...

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