



## Development of Airfreight Hubs in the Southern Chinese Pearl River Delta - A Comparative Analysis

By Jana Schebera

GRIN Verlag. Paperback. Condition: New. 144 pages. Dimensions: 8.3in. x 5.8in. x 0.3in. Thesis (M. A. ) from the year 2006 in the subject Business economics - General, grade: 1. 0, Free University of Berlin (Sinologie, Betriebswirtschaftslehre), 3833 Online entries in the bibliography, language: English, comment: This thesis examines the development of the Chinese aviation and air cargo market paying particular attention to the Southern Chinese Pearl River Delta. The core part is a comparative analysis of the existing air cargo airports in the region and a detailed comparison of Hong Kong International Airport and the new Guangzhou Baiyun Airport. The basic material were specific publications, literature and various interviews with air cargo forwarders in Southern China. Figures are up to 2005. , abstract: Airfreight is an essential and highly sophisticated part of an economy's logistics infrastructure and has become one of the most effective tools to explore world markets. The overall trend towards fast reliable delivery and the transformation of China's economy along with the value chain of production, have boosted demand for air transportation. Due to these developments, the air cargo market, which is still at low levels particularly in domestic transportation, is one of the fastest growing markets in...



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