



Conquering Twitter in 10 Minutes a Day: A Guide for Writers Who Want to Market

By Katharine Grubb

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Want to conquer Twitter, but you don't have the time? Conquering Twitter In 10 Minutes A Day is a workbook that will show you how to create a long-term Twitter presence. It approaches your Twitter activity in three parts: your set-up, your strategy, and your system. Throughout the sections, exercises are provided to help you think about yourself, your brand, your books, and your goals on Twitter. This book was originally intended for authors who want to use Twitter to build their tribe of readers, but the principles of this book are universal. Anyone with an interest in using Twitter as a marketing tool would find this book useful. This book will show you how to: - Build a general blueprint of your brand that you can build on in the future. - Write a clear, inviting biography full of engaging, specific nouns. - Identify your market so you know where to look for followers. - Identify key words that are valued in your target market. - Use lists to follow others in your key market. -...



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