



# Principles of Managerial Finance: Brief, Global Edition (Paperback)

By Lawrence J. Gitman, Chad J. Zutter

Pearson Education Limited, United Kingdom, 2014. Paperback. Condition: New. 7th edition. Language: N/A. Brand New Book. For Introduction to Managerial Finance courses. Guide students through complex material with a proven learning goal system. This system - a hallmark feature of Principles of Managerial Finance, Brief-weaves pedagogy into concepts and practice, giving students a roadmap to follow through the text and supplementary tools. MyFinanceLab for Principles of Managerial Finance: Brief, Seventh Edition creates learning experiences that are truly personalized and continuously adaptive. MyFinanceLab reacts to how students are actually performing, offering data-driven guidance that helps them better absorb course material and understand difficult concepts - resulting in better performance in the course. A dynamic set of tools for gauging individual and class progress means educators can spend less time grading and more time teaching. This program will provide a better teaching and learning experience-for you and your students. Here s how:Improve Results with MyFinanceLab: MyFinanceLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. Guide Students with a Proven Learning Goal System: Integrating pedagogy with concepts and practical applications, this system presents the material students need to make effective financial decisions in a competitive business environment. Provide...



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