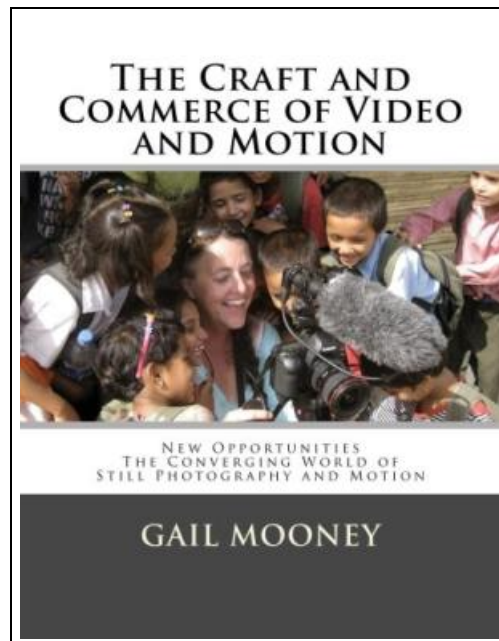


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Createspace Independent Publishing Platform, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.This book is for every still photographer who is thinking of shooting video and motion. Whether you want to shoot a simple how to video or a feature length documentary, this book will help you break down the facets and business of video production. Some topics include: How to think and shoot in motion. The importance of good audio. Getting great interviews. The integral parts of video production. Copyright and Work for Hire Talent and insurance ramifications. Structuring your business. Collaboration and building a crew. Estimating and the S.O.W. Commissioned work vs. self-initiated projects Crowd funding, social media and building an audience. Film festivals. Monetization and distribution. This book will provide a starting point for getting into video production and motion. It not only gives you some valuable tips but points out some of the pitfalls and mistakes that still photographers have made when venturing into video. Some books and workshops provide you with the how to s as far as what gear to get and how to use it. This book provides working knowledge about the business of video production so that you won t make the mistakes that will put you out of business before you ve even begun.



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