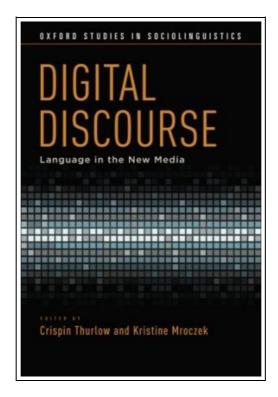
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Reviews

The book is great and fantastic. It is writter in straightforward words and phrases rather than difficult to understand. You wont really feel monotony at at any time of your respective time (that's what catalogues are for regarding should you question me). (Payton Miller)

DIGITAL DISCOURSE: LANGUAGE IN THE NEW MEDIA (PAPERBACK)



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Oxford University Press Inc, United States, 2011. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand ******.Digital Discourse offers a distinctly sociolinguistic perspective on the nature of language in digital technologies. It starts by simply bringing new media sociolinguistics up to date, addressing current technologies like instant messaging, textmessaging, blogging, photo-sharing, mobile phones, gaming, social network sites, and video sharing. Chapters cover a range of communicative contexts (journalism, gaming, tourism, leisure, performance, public debate), communicators (professional and lay, young people and adults, intimates and groups), and languages (Irish, Hebrew, Chinese, Finnish, Japanese, German, Greek, Arabic, and French). The volume is organized around topics of primary interest to sociolinguists, including genre, style and stance. With commentaries from the two most internationally recognized scholars of new media discourse (Naomi Baron and Susan Herring) and essays by well-established scholars and new voices in sociolinguistics, the volume will be more current, more diverse, and more thematically unified than any other collection on the topic.



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