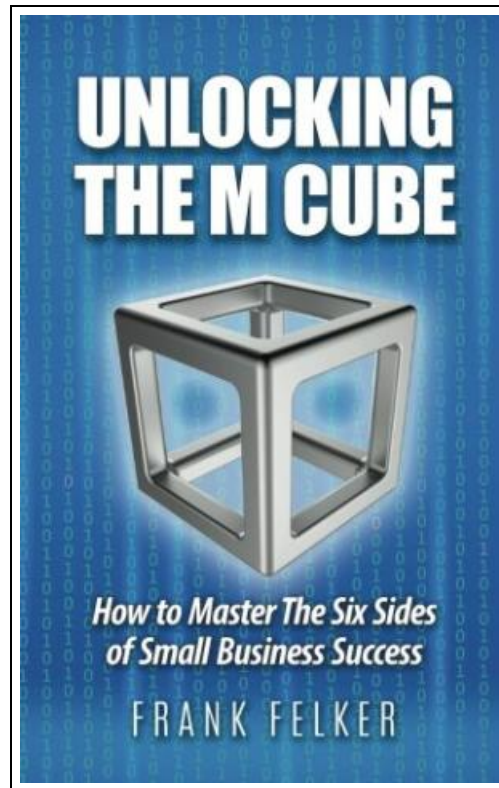


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Reviews

Undoubtedly, this is the greatest job by any author. It is actually filled with wisdom and knowledge I am quickly could get a pleasure of reading a written book.

(Kade Ankunding)

UNLOCKING THE M CUBE: HOW TO MASTER THE SIX SIDES OF SMALL BUSINESS SUCCESS (PAPERBACK)



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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Why is it that only a small fraction of small business owners thrive and succeed while the vast majority struggle and fail? Author Frank Felker has spent a lifetime investigating this mystery and he shares his findings in Unlocking The M Cube. Felker s conclusion is that successful business owners weren t born with the Entrepreneurial gene, but instead have learned to focus on six core competencies, and employ them in the correct sequence. The book states a simple definition of small business success and presents irrefutable evidence that over 99 of small business owners don t meet that definition. Whether you currently own a small business or are considering starting one, you would do well to read this short book and consider its findings.



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